

Why Choose Mike McCatty Group vs. Other Top Producers (Lemont)

Legend: ✓ = offered • — = not typical • ① = some competitors do this

Marketing & Service Feature	Mike McCatty Group	Other Top Producers
Professional descriptions	✓	✓
Large marketing budget	✓	—
3D tours	✓	—
Drone photography	✓	—
Detailed floor plans	✓	—
Property showcases (video/tours)	✓	—
Premium brochures	✓	—
Targeted postcards	✓	—
Zillow mailings	✓	—
Newspaper features	✓	—
Open houses	✓	①
Neighborhood mailings	✓	—
Dedicated property websites	✓	—
All major social media platforms	✓	—